

CURRICULUM VITAE – DR DARIYOUSH JAMSHIDI

1. CV Summary

Dr. Dariyoush Jamshidi is currently an assistant professor in the Department of Management, College of Economics, Management and Information system at University of Nizwa, Oman. Dr. Jamshidi has taught different management, business and marketing courses, such as Principles of Management, Marketing management, Management and Technology and Consumer Behavior to name a few. Dr. Jamshidi has conducted a series of workshops in Structural Equation Modeling, PLS and advanced research methodology at postgraduate levels. Dr. Jamshidi has managed to publish different types of articles in world-wide international journals such as Journal of Vacation Marketing, Journal of Promotion Management, Humanomics, Journal of Islamic Marketing, International Journal of Social Economics, International Journal of Tourism Cities, Journal of Islamic Accounting and Business Research and attended different conferences in the area of Business Management in national and international levels. In addition, Dr. Jamshidi has been involved in scholarly activities, such as reviewing manuscripts for well reputed journals such as Management Research Review, International Journal of Bank Marketing, International Journal of Emerging Markets that have been submitted to the publications. Dr. Jamshidi also has been appointed as an internal and external examiner for PhD level students and also been involved in supervision of undergraduate and postgraduate students.

2. Personal Data



Dariyoush Jamshidi

Office Address: Vahdat Building, Level 3, Bahonar Technical College, Bahonar Street, Shiraz, IRAN

Permanent Address: International Business School (UTM IBS) Level 12, Razak Tower, Universiti Teknologi Malaysia, Jalan Semarak, 54100, Kuala Lumpur, MALAYSIA

Date of Birth: 22/2/1986

Place of Birth: Shiraz, Iran

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3. Academic Qualifications:

Ph.D

Ph.D in Business Management
University Technology Malaysia (UTM). Kuala Lumpur, Malaysia (2015)

M.Sc.

Master of Business Administration (MBA) Multimedia University, Malaysia (2012).

B.Sc.

Bachelor of Business Administration, Islamic Azad University, Shiraz, Iran (2009)

4. Previous Academic and Job Experiences:

Servicing the following academic institutions and companies

University of Nizwa, Oman	2019 -
Universiti Teknologi Malaysia	2012 - 2014
Islmamic Azad Univerity, Iran	2014 - 2019
Universiti of Applied Science and Technology, Iran	2016 - 2019
Ashkan Saghf Company, Shiraz, Iran.	2004 - 2008
Zarei Machinery Company, Shiraz, Iran	2005 - 2007
Khosro Parviz Company	2011 - 2013
Ayin Mohaseb Company	2014 – 2016

- Master of Business Administration (MBA) coordinator in University of Nizwa Oman
- Different course coordinators in University of Nizwa, Oman
- Responsible for the planning tasks including research, budget, business plans, feasibility studies, analysis and negotiations of corporate matters. Responsible for business performance evaluation and handle reports for Board of Directors and other relevant authorities.

Other jobs at the above company includes:

- Project Investment Committee for Ashkan Saghf. Establishing manuals to evaluate the viability and feasibility of new projects particularly on management, marketing, financing and technical aspects to ensure its proper resource allocation and systematic implementation. Responsible for the company's annual budget and strategic planning.
- Project Team for the listing exercise of Zarei Machinery Company, which include preparing the necessary documents for the listing prospectus. Dealings with banks and insurance companies.

5. Selected Publications:

Journals:

1. **Jamshidi, D.**, Roustaa, A (2019). Food tourism value: Investigating the factors that influence tourists to revisit, *Journal of Vacation Marketing* (Sage publication, Impact factor: 2.170)
2. **Jamshidi, D.**, & Kazemi, F. (2019). Innovation diffusion theory and customers' behavioral intention for Islamic credit card. *Journal of Islamic Marketing*.
3. Keshavarz, Y., Aziz, Y. A., **Jamshidi, D.**, & Ansari, Z. (2019). A comparative study of outcome quality, perceived value, and loyalty in four-star and five-star hotels. *International Journal of Tourism Cities*. (Emerald publication).
4. **Jamshidi, D.**, Keshavarz, Y., Kazemi, F., Mohammadian, M (2018). Mobile banking behavior and flow experience: An integration of utilitarian features, hedonic features and trust, *International Journal of Social Economics* 45 (1), 57-81. (Emerald publication).
5. **Jamshidi, D.**, Hussin, N (2018). An integrated adoption model for Islamic credit card: PLS-SEM based approach, *Journal of Islamic Accounting and Business Research*, 9 (3), 308-335. (Emerald publication).
6. Keshavarz, Y., **Jamshidi, D** (2018). Service quality evaluation and the mediating role of perceived value and customer satisfaction in customer loyalty *International Journal of Tourism Cities* 4 (2), 220-244. (Emerald publication).
7. **Jamshidi, D.**, Hussin, N (2016) Islamic Credit Card Adoption Understanding: When Innovation Diffusion Theory Meets Satisfaction and Social Influence, *Journal of Promotion Management* 22 (6), 897-917. (Taylor & Francis Publication).
8. **Jamshidi, D.**, Hussin, N., Wan, H. L (2015). Islamic banking services adoption as a new banking restructure: examining its adoption from the perspective of DOI theory and trust in Malaysia, *Humanomics: The International Journal of Systems and Ethics*, Volume 31 (2). (Emerald publication).
9. **Jamshidi, D.**, Hussin, N (2016). Forecasting patronage factors of Islamic credit card as a new e-commerce banking service: An integration of TAM with perceived religiosity and trust, *Journal of Islamic Marketing*, (Emerald publication).

10. Keshavarz, Y., **Jamshidi, D.**, Bakhtazma, F (2016). The influence of service quality on restaurants' customer loyalty, *Arabian Journal of Business and Management Review (Oman Chapter)* 6 (4), 123-137
11. **Jamshidi, D.**, Hussin, N., Hashemi, K., Hosseini, S. M., Rostami, B (2014). Recognizing bank clients factors underpinning Islamic home financing adoption, *Arabian Journal of Business and Management Review (Oman Chapter)*, Volume 3 (8), pp. 48-57.
12. **Jamshidi, D.**, Hashemi, K., Hussin, N., Wan, H. L. Mossafa, S (2014). Investigating critical factors influencing acceptance and marketing strategies of Islamic banking services in Malaysia, *International Journal of Accounting Research*, Volume 1 (10), pp. 41-49.
13. **Jamshidi, D.**, Hussin, N (2012). A conceptual framework for adoption of Islamic Credit Card in Malaysia, *Kuwait Chapter of Arabian Journal of Business and Management Review*, Volume 2 (3), pp. 102-110.
14. **Jamshidi, D.**, Hussin, N (2013). Determining a Conceptual Framework for Adoption of Islamic Credit Card in Context of Malaysia, *Journal of Basic and Applied Scientific Research*, Volume 3 (1), pp. 188-196.
15. **Jamshidi, D.**, Hussin, N., Jafarian, Z., Wan, H. L (2014). Investigating the factors that influence acceptance of Islamic credit card as a new banking service, *Arabian Journal of business and management review (Nigerian chapter)*, Volume 2 (6), pp. 102-114.
16. **Jamshidi, D.**, Hussin, N., Wan, H. L (2013). The potential impact of demographic items on Islamic banking services acceptance and usage, *International Journal of social science and humanities research*, Volume 1 (1), pp. 34-39
17. **Jamshidi, D.**, Hussin, N., Hazrati, F. D., Karami, M (2015). Islamic banking scheme: a new silver bullet in banking industry, *Arabian Journal of Business and Management Review*, Volume 3 (4), pp. 39-44
18. **Jamshidi, D.**, Rezaei, A (2012). Islamic Credit Card Adoption: A Conceptual Framework, *Australian Journal of Basic and Applied Sciences*, Volume 6 (10), pp. 53-60.

19. **Jamshidi, D.**, Hussin, N., Wan, H. L (2014). Islamic banking expansion and demographic factors importance: A review base study, *Arabian Journal of business and management review (Nigerian chapter)*, Volume 1 (12), pp. 24-31.
20. **Jamshidi, D.**, Hussin N., Hosseini Nasab, S. M. (2013), Islamic Banking Scheme: To be or not to be, This Is The Problem. *Wulfenia Journal*, 20(8) (**ISI indexed, Impact Factor 0.267**)
21. **Jamshidi, D.**, Hussin N., Rousta sekehravani, A., Pirzadeh, Z. (2012), Potential Linkage between Stock Market Development and Banking Structure Improvement On Economic Growth Of Malaysia. *Interdisciplinary Journal Of Contemporary Research In Business*, vol4, No. 6, 325-333
22. **Jamshidi, D.** and M. Ansari (2012). "Investing in Vehicles Industry during Recession in United States." *International Journal of Social and Economic Research* 2(1): 27-36.
23. **Jamshidi, D.**, Pouradeli, N., Ansari, M., Jamshidy, M. (2012), "The effect of financial market in New Zealand's economic development." *International Journal of Social and Economic Research* 2 (2).
24. **Jamshidi, D.**, Ansari, M., Hussin, N., Khalighi, A. (2012), A Stock Game: Picking The Winners And Losers In Malaysia Stock Market, *Asian Journal of Development matters*, Vol 2, No 2, p 160-169
25. Manafi, M., Salehi, M., Hojabri, R., Gheshmi, R., **Jmashidi, D.**, Khatibi, P (2011), The impact of regulatory framework and bank initiatives on the adoption of internet banking in Iran, *IJCRB Journal* ,Vol3, No. 5, ,p 834-850
26. M, Manafi., M, Saeidinia., R. Gheshmi., R. Hojabri., O. Fazel., **Jamshidi, D** (2011), Brand Equity Determinants in Educational Industry: A study of large universities of Malaysia, *IJCRB journal*, Vol. 3, No 7, p 769 -781.

Conference Proceeding

1. **Jamshidi, D;** Mosala Nejad, A (2018), Investigating the Factors Increase Customers Use of Modern Banking Services by Considering the Role of Organizational Learning and Employees Banking Information, *5th International conference on Management and Accounting, Shahid Beheshti University, Tehran, Iran*
2. Abbasi, A; **Jamshidi, D** (2018), Investigating the Impact of Trust on the Relationship Between Electronic Services Quality and Satisfaction among Bank Customers, *First International conference on New Research in Economics, Management and Accounting, Tehran, Iran*

3. Mashayekhi, S. M; **Jamshidi, D** (2018), The Effect of Market Orientation as Mediator to Strategic Planning Practices and Performance Relationship, *3rd International conference on Management, Accounting and Dynamic Audit, University of Tehran, Tehran, Iran*
4. **Jamshidi, D.**, and Sayyar, H. (2012), “Impact of Stock Market Development and Banking Structure Improvement on Economic Growth of Malaysia.” *Proceeding for First International Conference On Engineering Business Management. Equatorial Hotel, Melacca, Malaysia.*

Books

Jamshidi, D., Medvari, Z., (2015), The ABC’s of Islamic Banking

6. Supervision

Ph.D

- 1 – **Majid Mohebbi** --- Designing and evaluating an emotional marketing model (a case study of customers in restaurants in Kish)
- 2 – **Faranak Farahbakhsh** --- Building a Comprehensive Model of brand switching behavior in among Customers of high technology products

Master (Selected)

- 1-**Ajdar Safari** --- Commodity valuation system and international valuation
- 2- **Jalal Hajizadeh** --- Managers’ personality traits and employees’ effectiveness
- 3- **Mohammad Akbari** --- creative thinking of managers and improvement of organizational performance
- 4- **Mitra Fazli Tavalali** --- spiritual leadership style and improvement of organizational communication
- 5- **Moslem Saket** --- organizational culture, organizational health and citizenship behavior

6- **Abdulhamid Mosalanezhad** --- organizational learning, employees' banking information and intention to use modern banking services

7- **Mosayeb Nazari** --- knowledge management cycle and improvement of employees' creativity

8- **Iman Khodadadi** --- A Model for Labor Force Measurement and Productivity (Case Study: Southern Zagros Oil and Gas Utility)

9- **Abbas Abbasi** --- Investigate the impact of trust on the relationship between the quality of electronic services and customer satisfaction

10- **Seyed Mohammahd Mashayekhi** --- The Effect of Market Orientation as Mediator to Strategic Planning Practices and Performance Relationship

11- **Hamidreza Mohseni** --- Identifying the impact of media advertising and oral advertising on electronic service customers

12- **Maasome Ghancee** --- The investigation of relationship between Financial Constraints and Future Stock Price Crash Risk by considering abnormal accruals, corporate governance and tax avoidance in Firms listed on Tehran Stock Exchange

13 -**Zahra Bastani** --- Investigating the Effect of Systematical Thinking on Organizational Effectiveness

14 – **Sahar Gilak** --- The relationship between product characteristics with customer and supplier involvement and their relationship with new product development

7. Presentation, Workshop and Seminars:

1. Attending in 2nd International Business School (IBS)-Business Postgraduate Colloquium, 9 January 2013, HEAMC UTM Jalan Semarak.
2. Attending in Executive Negotiation Workshop on 22nd May 2013, Universiti Teknologi Malaysia (UTM), Kuala Lumpur.
3. Attending in Financial Planning Workshop "Elevating Financial Planning Literacy of Malaysian", July 2011.
4. Attending in Teaching Skills Seminar on 21-24 June 2015, University of Applied Science and Technology, Shiraz, Iran.

8. Research Grant Received

1. UTM International Doctoral Fellowship (IDF) for SEM I session 20122013, December 2012
2. UTM International Doctoral Fellowship (IDF) for SEM II session 20122013, May 2013
3. UTM International Doctoral Fellowship (IDF) for SEM I session 20132014, May 2013

9. Reviewer and Editorial Board Member of Journal Articles

Journal	Level
1. International Journal of Bank Marketing (Emerald Publication)	International
2. Management Research Review (Emerald Publication)	International
3. Journal of Islamic Marketing (Emerald Publication)	International
4. Journal of Business Management and administration	International
5. Journal of Research in Economics and International finance	International
6. Herald Journal of Marketing and Business Management	International

10. Teaching (Selected Master and Bachelor Level)

Subject	Year	University
Management and Technology	2019-2020	University of Nizwa, Oman
Operations Management	2019-2020	University of Nizwa, Oman
Business Math	2019-2020	University of Nizwa, Oman

Marketing Management	2013-2019	University of Applied Science and Technology, Iran
Management Principles	2013-2019	University of Applied Science and Technology, Iran
Business Management Principles	2014-2019	University of Applied Science and Technology, Iran
Organizational Behavior	2014-2019	University of Applied Science and Technology, Iran
Financial Management	2013-2019	Bahonar Technical College, Iran
Technical Language	2014-2019	Bahonar Technical College, Iran
Supply Chain Management	2013-2017	University of Applied Science and Technology, Iran
Marketing Management	2013-2019	Islamic Azad University, Iran
E-commerce Retailing Management	2014-2019	Islamic Azad University, Iran
Consumer Behavior	2016-2019	Islamic Azad University, Iran
Brand Management	2018-2019	Islamic Azad University, Iran
Commercial and Business Management	2017-2019	Islamic Azad University, Iran

11. Skills and Qualifications:

1. Statistical: Structural Equation Modeling and Smart PLS software
2. Ability of working with SPSS software
3. Ability of working with QM software
4. Ability of working with Amos